

PHOTO WATCH



■ TCL Electronics has launched the C825 series of 4K Mini LED TV in the UAE. The series is designed to deliver a comprehensive range of audiovisual features of the new generations and is available in size segments 55", 65", and 75".



■ Leading business solutions provider Transguard Group has secured Dh102 million in contracts for Expo 2020 Dubai and will deploy more than 3,000 of its employees across 17 pavilions and other common areas at the event site.



■ LuLu has opened its 214th hypermarket in Abu Dhabi's Al Riyadh City Project. Set as a one-level store with a total area of 39,400 square feet, it makes it easy for shoppers to access it—with dedicated parking spaces for 200 cars.

Glaze Granite & Marble ties up with Neolith

Large format sintered stone slab will now be available for UAE customers

DUBAI
Gulf News Report

The UAE's largest marble importer Glaze Granite & Marble has recently announced its partnership with Neolith, the leading large format sintered stone slab brand used for kitchen countertops, flooring, wall cladding and bathroom surfaces. The Spanish sintered stone pioneer, Neolith, has given Glaze Granite & Marble imports and distribution rights for the UAE region. Neolith is a superior alternative for ceramic and porcelain stone, due to its durability, versatility, and unparalleled design quality. The most technologically advanced



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surface solution known today, Neolith, is now being offered to Glaze customers.

Commenting on the new development, Umesh Punia, CEO, Glaze, said, "We reshaped the natural stone business in the UAE by radi-

cally transforming the way in which marble and natural stones were imported, sold & traded in the region. We built our legacy of over two decades in the Middle East because our discerning clients possess an understanding of aesthetics,

quality, and have a taste for refined luxury. We work tirelessly to ensure consumers find their unique surface solutions through our brand, no matter how rare or exclusive the products may be. We are also taking substantial steps to connect with our customers and fulfil their expectations by bringing world's best stone brands and offering them a wide array of choices in design, price, and patterns."

Daniel Sanchez, CCO, Neolith, said, "Neolith is indeed a revolutionary product, when we started in 2009, most people did not believe in the product, they had doubts about its ultra large size, ultra-thin dimensions, strength, and durability. But, today, Neolith is the most fashionable and sought after engineered stone due to its durability, versatility, and breathtaking designs."

Visit www.glaze.ae for more information.



■ Emirates NBD Group has joined hands with Mastercard to create two exclusive new card programmes — Emirates NBD Expo Mastercard Prepaid Card and the Emirates Islamic Expo Mastercard Credit Card as part of Dubai Expo.

Chevron partners with Tristar in East Africa lubricants deal

AFAL Manufacturing to oversee production, distribution, and marketing of Caltex

DUBAI
Gulf News Report

Chevron Brands International LLC (Chevron) and AFAL Manufacturing Limited (AML) of the Tristar Group have signed a long-term license agreement encompassing production, distribution, and marketing of Caltex™ lubricants in Kenya, Uganda, Tanzania, Rwanda, Burundi and Congo.

With the signing of this agreement, Chevron has strengthened its already growing presence in East Africa and entrusted its operations to AML as a licensee.

Caltex branded lubricants have been available in East African countries since 2013 through a distributor agreement with Africa Fuels & Lubricants Ltd (AFAL), also of the Tristar Group. Under the new agreement, Chevron will provide its technology, and AML will blend, market, and distribute Caltex branded lubricants through its extensive network.

"Chevron has a history in East Africa spanning seven decades and we have collaborated with AFAL since 2013. Over the last eight years, our relationship with AFAL has grown from strength to strength and we are excited to begin a new chapter with AML," said Douglas Rankine, GM Middle East & Africa — Fuels & Lubricants.

The success of this license



■ Steve Hoffman, Chevron Brands International Officer, and Eugene Mayne, Tristar Group CEO signing the agreement.

Being selected by Chevron is a major show of confidence in the long-term relationship between Chevron and Tristar since AFAL was first awarded a lubricants distributor agreement by Chevron in 2013,

Eugene Mayne
Tristar Group CEO

agreement and the growing demand for lubricants in the region were major factors in building further the relationship between the Tristar Group and Chevron, and will realise entry into Tanzania as a new market for AML.

This long-term strategic relationship is an indication of Chevron's commitment and

assurance to customers in the East Africa markets to make available quality products and to contribute towards the economic development of the region through the partnership of both Chevron and AML in the East Africa lubricants market.

Gain larger market

AML is confident that this move will enable the Caltex brand to gain larger market share in East Africa by capitalising on cost benefits and synergies of local blending.

"Being selected by Chevron for this significant responsibility is a major show of confidence in the long term relationship between Chevron and the Tristar Group since AFAL was first awarded a lubricants distributor agreement by Chevron in 2013, and will serve as a launch pad for Caltex branded lubricants to expand sales in the East African region," said Mr. Eugene Mayne, Tristar Group CEO.

BRIEFS

Mitsubishi's biggest sale

Al Habtoor Motors, the official distributor of Mitsubishi in the UAE, gives its customers great reasons to rejoice with the biggest Mitsubishi sale ever. The customers are in for a winning experience as everyone's a winner with the Spin and Win where they get chances to win La Perle Vouchers, Free Registration or Dinner for two at Gonpachi restaurant. Additionally, they can choose their deal which includes Two Years Zero Interest, Two Years of Insurance or Cash Back. Thus, the best value Japanese vehicles from Mitsubishi now offers customers absolute value, incredible savings, and prizes.

Malabar Gold offer

Malabar Gold & Diamonds, the leading global jewellery retailer with over 260 retail outlets across 10 countries, is providing customers with the opportunity to benefit from the reduced gold rate, through the 10 per cent advance booking option, be it for personal use or as an investment. The brand has announced this offer as part of the upcoming festive season, through which, customers can just pay 10 per cent advance for their favourite jewellery and block the gold rate until November 2, protecting themselves from any increase in gold rate during this period.

Amity's Orientation Day welcomes new students

University returns to full capacity this new academic year

DUBAI

Life at Amity University Dubai returns to full capacity this new academic year. To kick-start the semester, the University welcomed new students on campus for Orientation Day this week. After over a year of blended learning, the university is focused on building a secure environment that will empower the student community and prepare them for the world of tomorrow. The university is creating on-campus opportunities and activities aimed at transforming lives.

Through immersive programmes and faculty introductions, Orientation Day provides an avenue for students to get a better understanding of all that Amity has to offer. The daylong

affair is followed by Fresher's Week with a range of social events to encourage interaction among students. From flash mobs, theatre, dance, games and ice breaker activities to learning about the various organisations and groups, Amity Dubai faculty and students came together to ensure that fresher's feel at home.

Amity University Dubai Vice-Chancellor, Dr. Saif Al Seiri said "We would like to take this opportunity to thank the leadership of our great nation, The UAE and Dubai in making this safe transition from online to face to face. A student's professional and personal journey begins when they enrol at University and we want to bring that spirit back. The collaboration, creativity and diversity experienced in a classroom strengthens and transforms personalities. Student interaction and classroom learning are key to ensuring normality and developmental growth among young adults."



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